

Grantee Information

ID	1709
Grantee Name	KRCB-TV
City	Rohnert Park
State	CA
Licensee Type	Community

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: 1.1 ▼

Assets

	End of Previous FY	End of Current FY
Cash and Cash Equivalents	\$ 461,981	\$ 2,749,021
Accounts Receivables	\$ 140,147	\$ 144,689
All Other Current Assets	\$ 414,372	\$ 849,569
All Non-Current Assets	\$ 78,677,444	\$ 84,266,638
Total Assets	\$ 79,693,944	\$ 88,009,917
Total Deferred Outflow of Resources (TDOR)	\$	\$ 0

Liabilities

Accounts Payables	\$ 200,630	\$ 587,258
All Other Current Liabilities	\$ 279,728	\$ 374,420
Pensions and Other Postemployment Benefits (Non Current)	\$ 0	\$
All Other Long Term Liabilities	\$ 558,219	\$ 9,577
Total Liabilities	\$ 1,038,577	\$ 971,255
Total Deferred Inflow of Resources (TDIR)	\$	\$ 0

Net Assets

Invested in Capital Assets (Net of Related Debt)	\$		\$	
Restricted Net Assets	\$	115,551	\$	216,102
Unrestricted Net Assets	\$	78,539,816	\$	86,822,560
Total Net Assets	\$	78,655,367	\$	87,038,662
Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))	\$		\$	0

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: 1.1 ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question: 1.2 ▼

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined
Comments

Question	Comment
Previous Year-End: Total Liabilities	PY had more repack related expenses in payables at year end

2.1 Total Station Revenue

Jump to question: 2.1 ▼

		Total (\$)
Passive Revenue		
Royalties	\$	
Copyright Tribunal Distributions	\$	19,862
Gains on Sale of Assets - Property and Equipment	\$	
Interest and Dividends: Non-Endowment	\$	7,894,961
Interest and Dividends: Endowment	\$	0
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$	0
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$	
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$	
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$	
Total Passive Revenue	\$	7,914,823
Non-Passive Revenue		
CPB CSG	\$	368,212

Membership (Contributions < \$1,000)	\$ 588,491
Major Giving (Contributions >= \$1,000)	\$ 312,329
Planned Giving (Realized)	\$ 0
Capital	\$ 1,126,794
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 25,000
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 94,292
All Other Underwriting	\$
Contract Production & Services	\$ 54,991
Content Distribution Activities	\$ 360,195
Program Guide	\$
Auction	\$ 79,184
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$
All Other	\$ 830,437
Total Non-Passive Revenue	\$ 3,839,925
Total Station Revenue	\$ 11,754,748

2.2 Revenue Sources and Type

Jump to question: 2.2 ▼

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$	-----	\$ 1,126,794	\$	\$	\$ 1,126,794
State Government	\$	\$	\$	\$	\$	\$ 0
Local and All Other Government	\$	\$	\$	\$	\$ 33,239	\$ 33,239
CPB	\$	-----	\$	\$	\$ 718,885	\$ 718,885
PBS	\$	-----	\$	\$	\$ 19,862	\$ 19,862

NPR	\$		-----	\$		\$		\$		\$	0	
Public Broadcasting Stations	\$		-----	\$		\$		\$		\$	0	
Individuals	\$		-----	\$		\$		\$	985,775	\$	985,775	
Businesses (For Profit Entities)	\$	40,605	-----	\$		\$		\$	8,778,995	\$	8,819,600	
Foundations (Not For Profit Entities)	\$	35,553	-----	\$		\$		\$	15,040	\$	50,593	
State and State Supported Colleges and Universities	\$			\$		\$		\$	0	\$	0	
Private Colleges and Universities	\$			\$		\$		\$		\$	0	
All Other Sources	\$		-----	\$		\$		\$		\$	0	
Total Station Revenue	\$	76,158	\$	0	\$	1,126,794	\$	0	\$	10,551,796	\$	11,754,748

Comments

Question	Comment
Total Revenue from: Federal Government (Non-CPB)	PY PPP Loan Forgiveness
Interest and Dividends: Non-Endowment	Market fluctuation on investments
Total Passive Revenue	Market fluctuation on investments
Total Revenue from: Local and All Other Government	Less UW with Sonoma County CY
Total Revenue from: Individuals	\$246K Bequest from one individual
Total Revenue from: Businesses	Market fluctuation on investments
All Other	\$368K Other CPB; \$450K Fee For Service
Total Station Revenue	Market fluctuation on investments

3.1 Station Expenses (Excluding Depreciation)

Jump to question: 3.1

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support				

General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	1.92	\$ 263,230	-----	\$ 263,230
Finance and HR	0.40	\$ 20,700	-----	\$ 20,700
Administrative Support	2.44	\$ 141,911	-----	\$ 141,911
Total Corporate Management & Support	4.76	\$ 425,841	\$ 385,224	\$ 811,065
Development				
Membership - Pledge/On-Air	1.06	\$ 63,924	\$ 113,885	\$ 177,809
Membership - Direct Mail	0.82	\$ 50,458	\$ 57,553	\$ 108,011
Membership - Telemarketing		\$ 0	\$	\$ 0
Membership - Web/Online Fundraising	0.37	\$ 23,982	\$ 27,354	\$ 51,336
Membership - All Other	0.28	\$ 18,686	\$ 21,314	\$ 40,000
Major Giving	0.28	\$ 18,686	\$ 21,314	\$ 40,000
Planned Giving	0.09	\$ 5,295	\$ 6,040	\$ 11,335
Capital Campaigns		\$ 0	\$	\$ 0
Endowment Campaigns		\$ 0	\$	\$ 0
Grant Solicitation (Competitive)		\$ 0	\$	\$ 0
Total Development	2.90	\$ 181,031	\$ 247,460	\$ 428,491
Auction				
Auction	0.70	\$ 99,924	\$ 4,884	\$ 104,808
Underwriting				
National Production Underwriting	0	\$ 0	-----	\$ 0
Local Production Underwriting	0.84	\$ 81,758	-----	\$ 81,758
Spot/Run of Schedule Underwriting	0	\$ 0	-----	\$ 0
Educational Services Underwriting	0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	-----	\$ 0

Special Event & Other Underwriting	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Total Underwriting	<input type="text" value="0.84"/>	\$ <input type="text" value="81,758"/>	\$ <input type="text" value="14,564"/>	\$ <input type="text" value="96,322"/>
Programming				
Program Acquisition	<input type="text" value="0.20"/>	\$ <input type="text" value="18,192"/>	\$ <input type="text" value="358,973"/>	\$ <input type="text" value="377,165"/>
Program Scheduling	<input type="text" value="0.80"/>	\$ <input type="text" value="72,169"/>	\$ <input type="text" value="34,698"/>	\$ <input type="text" value="106,867"/>
Total Programming	<input type="text" value="1.00"/>	\$ <input type="text" value="90,361"/>	\$ <input type="text" value="393,671"/>	\$ <input type="text" value="484,032"/>
Production				
National Broadcast Production	<input type="text" value="1.00"/>	\$ <input type="text" value="1,730"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="1,730"/>
Local Broadcast Production	<input type="text" value="6.75"/>	\$ <input type="text" value="418,787"/>	\$ <input type="text" value="11,840"/>	\$ <input type="text" value="430,627"/>
Contract Production & Services	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="28,513"/>	\$ <input type="text" value="28,513"/>
Total Production	<input type="text" value="7.75"/>	\$ <input type="text" value="420,517"/>	\$ <input type="text" value="40,353"/>	\$ <input type="text" value="460,870"/>
Content Distribution & Delivery (CD&D)				
Transmission/Distribution	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Operations (Master Control)	<input type="text" value="2.58"/>	\$ <input type="text" value="84,160"/>	<input type="text" value="-----"/>	\$ <input type="text" value="84,160"/>
Technical Maintenance	<input type="text" value="2.35"/>	\$ <input type="text" value="266,842"/>	<input type="text" value="-----"/>	\$ <input type="text" value="266,842"/>
Production Support	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Information Technology	<input type="text" value="0.40"/>	\$ <input type="text" value="50,458"/>	<input type="text" value="-----"/>	\$ <input type="text" value="50,458"/>
Total CD&D	<input type="text" value="5.33"/>	\$ <input type="text" value="401,460"/>	\$ <input type="text" value="912,632"/>	\$ <input type="text" value="1,314,092"/>
Educational Services and Community Engagement				
Educational Services	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Community Engagement	<input type="text" value="0.52"/>	\$ <input type="text" value="61,657"/>	\$ <input type="text" value="35,631"/>	\$ <input type="text" value="97,288"/>
Total Educational Services and Community Engagement	<input type="text" value="0.52"/>	\$ <input type="text" value="61,657"/>	\$ <input type="text" value="35,631"/>	\$ <input type="text" value="97,288"/>
Marketing/ CRM				
Marketing, PR & Communications	<input type="text" value="0.48"/>	\$ <input type="text" value="48,438"/>	\$ <input type="text" value="43,891"/>	\$ <input type="text" value="92,329"/>

Program Guide	<input type="text" value="0.20"/>	\$ <input type="text" value="11,000"/>	\$ <input type="text" value="689"/>	\$ <input type="text" value="11,689"/>
Viewer & Member Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Special Events	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Total Customer/Relationship Management	<input type="text" value="0.68"/>	\$ <input type="text" value="59,438"/>	\$ <input type="text" value="44,580"/>	\$ <input type="text" value="104,018"/>
Other Activities & Services				
Other Activities & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Total Station Expenses (Excluding Depreciation)	<input type="text" value="24.48"/>	\$ <input type="text" value="1,821,987"/>	\$ <input type="text" value="2,078,999"/>	\$ <input type="text" value="3,900,986"/>

3.2 Other Activities & Services

Jump to question:

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question:

	Full Time Equivalents (FTEs)
Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
Total Student/Intern FTEs	<input type="text"/>

3.4 In-Kind Expense Detail

Jump to question:

In-Kind Expenses \$

Corporate Management & Support	\$	
Development	\$	
Auction	\$	
Underwriting	\$	
Programming	\$	
Production	\$	
CD&D	\$	
Educational Services	\$	
Community Engagement	\$	
Customer/Relationship Management	\$	
Other Activities & Services	\$	
Total Station In-Kind Expenses	\$	0

3.5 Indirect Support Expense Detail

Jump to question: 3.5 ▼

Indirect Expenses \$		
Indirect Support - Occupancy	\$	
Indirect Support-Transmitter Power	\$	
Indirect Support - All Other Expenses	\$	
Total Station Indirect Support	\$	0
Total Station In-Kind Plus Indirect (Including Occupancy) Expenses	\$	0

3.6 Capital Expenses and Related Items

Jump to question: 3.6 ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$ 52,220	\$ 0	\$ 0
Administrative and General Office Equipment	\$ 18,183	\$ 21,089	\$
Production Equipment	\$ 10,653	\$ 4,408	\$ 0
CD&D and IT Equipment	\$ 2,074,869	\$ 525,931	\$
Production Content (Capitalization and Amortization of Shows/Content)	\$	\$	\$
Other Capital Expenditures	\$ 36,205	\$ 6,084	\$ 0

Total	\$ 2,192,130	\$ 557,512	\$ 0
Total Station Expenses (Including Depreciation)	-----	\$ 4,458,498	-----

Comments

Question	Comment
Depreciation/Amortization (\$): Total	Depreciation on repack assets continues to grow
Total Personnel Cost: Local Broadcast Production	Filled open positions in FY21
Capital Expenses (\$): CD&D and IT Equipment	PY Repack purchases were much higher.

4.1 Corporate Management & Support Expense Detail

Jump to question: 4.1 ▼

Direct, Indirect
& In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$ 3,539
Telecommunications and Utilities (excluding Transmitter Power)	\$ 70,522
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 28,057
Legal Fees	\$ 5,004
Accounting/Payroll Fees	\$ 106,399
Governance and Advisory Board Expenses	\$ 0
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ 51,437
Facilities Maintenance	\$ 30,339
Professional Development/Training (For All Staff)	\$ 7,400
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$
Interest Expense	\$ 9,516
All Other Corporate Management & Support	\$ 73,011
Total Corporate Management & Support	\$ 385,224

Comments

Question	Comment
No Comments for this section	

5.1 Membership Revenue (<\$1,000)

Jump to question: 5.1 ▼

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 166,907	\$ 27,816	\$ 36,401	\$ 22,398	\$ 253,522

Direct Mail	\$ 9,826	\$ 89,180	\$ 16,674	\$ 11,631	\$ 127,311
Telemarketing	\$ 3,014	\$ 1,612	\$ 1,495	\$ 136	\$ 6,257
Web/Online	\$ 16,518	\$ 13,320	\$ 5,605	\$ 3,502	\$ 38,945
Other Membership Programs	\$ 46,653	\$ 103,061	\$ 11,873	\$ 869	\$ 162,456
Total	\$ 242,918	\$ 234,989	\$ 72,048	\$ 38,536	\$ 588,491

5.2 Membership - # of Donors (<\$1,000)

Jump to question: 5.2 ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	1,248	286	353	1,887	2,100
Direct Mail	174	1,122	261	1,557	1,716
Telemarketing	25	12	12	49	52
Web/Online	231	157	82	470	514
Other Membership Programs	849	1,097	196	2,142	2,165
Total	2,527	2,674	904	6,105	6,547

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: 5.3 ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	6,105	12,652	\$ 588,491
\$1,000 to \$9,999	112	235	\$ 66,254
\$10,000 and above	1	1	\$ 246,075
Total	6,218	12,888	\$ 900,820

5.4 Gift Type Detail

Jump to question: 5.4 ▼

	Total
Matching Gifts (\$ Amount)	\$ 1,308
Sustainer Gifts (# of Donors)	1,783
Sustainer Gifts (\$ Amount)	\$ 162,670

5.5 Planned Giving Revenue Detail

Jump to question: 5.5 ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving		\$

Total

\$

5.6 Endowment Fund Detail

Jump to question: 5.6 ▼

Endowment Fund (\$)

Value of Fund at start of Fiscal Year?	\$ <input type="text"/>
New Endowment Contributions	\$ <input type="text" value="0"/>
Realized Investment Gains	\$ <input type="text" value="0"/>
Unrealized Investment Gains (Losses)	\$ <input type="text"/>
Discretionary spending from the Endowment Fund	\$ <input type="text"/>
Discretionary additions to the Endowment Fund	\$ <input type="text"/>
Value of Fund at end of Fiscal Year?	\$ <input type="text"/>
Value of pledged gifts not yet received?	\$ <input type="text"/>

5.7 Development Expenses

Jump to question: 5.7 ▼

Direct
& In-Kind Expenses (\$)

Premiums' Total	\$ <input type="text" value="89,664"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="69,680"/>
Other Expenses	\$ <input type="text" value="88,116"/>
Total	\$ <input type="text" value="247,460"/>

Comments

Question	Comment
Amount of Gifts (\$): Total	Bequest received for \$246,075 this FY from one donor.

6.1 Underwriting Revenue Detail

Jump to question: 6.1 ▼

Revenue (\$)

National Production Underwriting	\$ <input type="text"/>
Local Production Underwriting	\$ <input type="text"/>
Spot/Run of Schedule Underwriting	\$ <input type="text" value="94,292"/>
Educational Services Underwriting	\$ <input type="text"/>
Community Engagement Underwriting	\$ <input type="text"/>
Special Events/Other Underwriting	\$ <input type="text"/>

Total

\$94,292

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: 6.2

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	0	\$
Foundations (Not For Profit Entities)		\$
Government (Federal, State and Local and Other Gov't)		\$
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
Total	0	\$0

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: 6.3

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	16	\$25,475
Foundations (Not For Profit Entities)	11	\$40,578
Government (Federal, State and Local and Other Gov't)	4	\$28,239
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
Total	31	\$94,292

6.4 Underwriting Detail - Expenses

Jump to question: 6.4

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$14,564
Total	\$14,564

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: 6.5

	Amount
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?	31
Underwriter Renewal Rate? (%)	85.00

Comments

Question**Comment**

Total Underwriting Revenue

Increased UW & Trade due to new sales person

Total Spot/Run of Schedule Underwriting Revenue (\$)

Increased UW & Trade due to new sales person

7.1 Program Acquisition ExpensesJump to question: **7.1** ▼

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	3,552.00	
PBS Programs - PFP	-----	394.00	
PBS Programs - PBS Plus & Other	-----	894.00	1,017.00
PBS Programs - Total	\$ 283,645	4,840.00	1,017.00
NETA	\$ 0	477.00	1,919.00
BBC	\$ 9,950	202.00	154.00
APT	\$ 46,606	2,014.00	5,824.00
Movie Packages (Other Distributors)	\$ 2,945		
All Other Program Acquisitions (Other Distributors)	\$ 15,827		115.00
Local Productions	-----	90.00	73.00
Total	\$ 358,973	7,623.00	9,102.00

7.2 Program Acquisition & Scheduling ExpensesJump to question: **7.2** ▼

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 358,973
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 0
Other Expenses	\$ 34,698
Total	\$ 393,671

7.3 PBS Program DifferentiationJump to question: **7.3** ▼

Are you a PBS PDP Station? Yes

7.4 Ratings Data and Market DataJump to question: **7.4** ▼

2020

Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

Comments

Question

Comment

No Comments for this section

8.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: [8.1](#) ▼

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text"/>	\$ <input type="text" value="5,509"/>	\$ <input type="text" value="19,110"/>
Other Expenses	\$ <input type="text" value="0"/>	\$ <input type="text" value="6,331"/>	\$ <input type="text" value="9,403"/>
Total Production Services Expenses	\$ <input type="text" value="0"/>	\$ <input type="text" value="11,840"/>	\$ <input type="text" value="28,513"/>

8.2 Content Production Intended for Station use (by type)

Jump to question: [8.2](#) ▼

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text"/>	<input type="text"/>
Informational call-in broadcast	<input type="text"/>	<input type="text" value="1.00"/>	<input type="text"/>
News	<input type="text"/>	<input type="text" value="2.50"/>	<input type="text"/>
Public Affairs	<input type="text"/>	<input type="text" value="10.50"/>	<input type="text" value="10.00"/>
Arts and Culture	<input type="text"/>	<input type="text" value="5.00"/>	<input type="text" value="6.00"/>
Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	<input type="text" value="13.00"/>	<input type="text"/>
Educational	<input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Productions	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Number of Hours	<input type="text"/>	<input type="text" value="32.00"/>	<input type="text" value="16.00"/>
Total Hours using Closed-Captioning	<input type="text"/>	<input type="text" value="18.00"/>	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments

Question

Comment

Question

Comment

No Comments for this section

9.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question: 9.1 ▼

	Revenue (\$)
Tower Lease	\$ 360,195
ITFS/Alternative Transmission Services	\$
Uplink/Teleconferencing Services	\$
Facility/Equipment Rental	\$
Datacasting	\$
Network/Internet Connectivity	\$
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$
Total	\$ 360,195

9.2 Content Distribution & Delivery Expenses

Jump to question: 9.2 ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ 85,177
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ 39,314
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ 43,459
STL Fees	\$ 0
Tower Rent/Lease/Mortgage	\$ 571,298
ITFS/Alternative Transmission Services	\$
Uplink/Teleconferencing Services	\$
Datacasting	\$
Network/Internet Connectivity	\$
Transmitter Power (Direct Expense)	\$ 166,420
Indirect Support-Transmitter Power	\$
Interconnection Expenses	\$ 6,964
Other Expenses	\$

Total

\$912,632

9.3 Broadcast Capacity

Jump to question: 9.3

	# Operated	Average # of Hours per Day Operated
UHF Transmitters	1	24.00
VHF Transmitters	1	24.00
Translators/Low Power Transmitters (boosters)		
ITFS Channels		

9.4 Master Control Facilities

Jump to question: 9.4

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	16

Comments

Question	Comment
No Comments for this section	

10.1 Educational Services Revenue

Jump to question: 10.1

	Revenue (\$)
Federal Grants	\$
Underwriting for Educational Services	\$
Corporate/Foundation Giving	\$
Fee-For-Service or Entrepreneurial Services	\$
State Government Funding	\$
Other Revenue Generated by Educational Services	\$
Total	\$0

10.2 Educational Services Expenses

Jump to question: 10.2

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$

Total

\$0

10.3 Educational Content Detail

Jump to question: 10.3 ▼

Direct
& In-Kind Expenses (\$)

Create Local Educational Content for Broadcast

\$

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Create National Educational Content for Broadcast

\$

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Program Acquisition

\$

Total

\$0

10.4 Educational Content Delivery

Jump to question: 10.4 ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	1,702.00		
K-12 Educational resources	31.00	154.00	
Adult Basic Education- English			
Adult Basic Education - Other than English			
Teacher professional development			
Other	31.00	5.00	
Total	1,764.00	159.00	

10.5 Educational Workshops

Jump to question: 10.5 ▼

	# of Workshops	Total # of Attendees
Ready to Learn		
Other Pre-K Teacher Professional Development/Training		
Other K-12 Teacher Professional Development/Training		
Other Pre-service Teacher Professional Development/Training		

Other College/University Faculty Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Professional Development/Training	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>

Comments

Question	Comment
No Comments for this section	

11.1 Community Engagement Revenue

Jump to question:

	Revenue (\$)
Grants (Competitive)	<input type="text" value="\$ 25,000"/>
Fee-For-Service or Entrepreneurial	<input type="text" value="\$"/>
Underwriting of Outreach Events	<input type="text" value="\$"/>
Other Revenue Generated by Community Engagement	<input type="text" value="\$"/>
Total	<input type="text" value="\$ 25,000"/>

11.2 Community Engagement Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	<input type="text" value="\$ 30,918"/>
Other Expenses	<input type="text" value="\$ 4,713"/>
Total	<input type="text" value="\$ 35,631"/>

Comments

Question	Comment
No Comments for this section	