

SABS FY16

Grantee Information

ID	1709
Grantee Name	KRCB-TV
City	Rohnert Park
State	CA
Licensee Type	Community

1.1 Statement of Financial Position (Balance Sheet)

Assets

Cash and Cash Equivalents

\$ 145,638

\$ 282,554

All Other Current Assets

\$ 640,396

\$ 208,929

All Non-Current Assets

\$ 1,929,079

\$ 1,621,056

Total Assets

\$ 2,715,113

\$ 2,112,539

Liabilities

All Current Liabilities

\$ 884,869

\$ 296,089

All Non-Current Liabilities

\$ 496,173

\$ 482,512

Total Liabilities

\$ 1,381,042

\$ 778,601

Net Assets

Invested in Capital Assets (Net of Related Debt)

\$ 88,456

\$ 0

Other Restricted Net Assets

\$ 69,829

\$ 37,089

End of Previous FY

End of Current FY

Jump to question: 1.1

Unrestricted Net Assets

\$ 1,175,786

\$ 1,296,849

Total Net Assets

\$ 1,334,071

\$ 1,333,938

Balance Formula (TA - (TL+TNA))

\$

\$ 0

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: **1.1**

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Separately

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question: **1.2**

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

Comments

Question Comment

Current Year- End: All
Current
Liabilities
A large part of the FY15 liability was PBS programming which we got current with in FY16.

Current Year- End: Total
Liabilities
The sale in FY16 of a Condo donated in FY15, Membership Donations and CPB funding in FY16 helped KRCB get current with Programming purchases. Also, the timing of invoices from PBS in FY15 resulted in receipt of the new Fiscal year invoices before we had finished paying off the prior year PBS invoices (their fiscal year ends June 30, ours ends Sept 30, sometimes causing current liabilities to be higher from one year to another).

2.1 Total Station Revenue

Jump to question: **2.1**

Passive Revenue

Total (\$)

Royalties

\$ 6,770

Copyright Tribunal Distributions

\$ 0

Gains on Sale of Assets - Property and Equipment

\$ 78,541

Interest and Dividends: Non-Endowment

\$ 470

Interest and Dividends: Endowment

\$

Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment

\$

Realized Gains (Losses) on Marketable Securities Transactions: Endowment

\$

Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment

\$

Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment

Total Passive Revenue

\$

Non-Passive Revenue

CPB CSG

\$

Membership (Contributions < \$1,000)

\$

Major Giving (Contributions >= \$1,000)

\$

Planned Giving (Realized)

\$

Capital

\$

Endowment

\$

Grant Solicitation (Competitive)

\$

Production Underwriting

\$

Spot/Run of Schedule Underwriting

\$

All Other Underwriting

\$

Contract Production & Services

\$

Content Distribution Activities

\$

Program Guide

\$

Auction

\$

Subsidiaries

\$

State Government Appropriation (Unrestricted)

\$

All Other

\$

Total Non-Passive Revenue

\$

Total Station Revenue

\$

2.2 Revenue Sources and Type

Jump to question: **2.2**

Trade/In-Kind
Revenue

\$

Indirect Support
including
Occupancy

Capital

\$

Endowment

\$

All Other
Revenue

\$

Total

\$

Federal Government (Non-CPB)							
State Government	\$	\$	\$	\$	\$	\$	\$
Local and All Other Government	\$	\$	\$	\$	\$	\$	\$
CPB	\$		\$	\$	\$	\$	\$
PBS	\$		\$	\$	\$	\$	\$
NPR	\$		\$	\$	\$	\$	\$
Public Broadcasting Stations	\$		\$	\$	\$	\$	\$
Individuals	\$		\$	\$	\$	\$	\$
Businesses (For Profit Entities)	\$		\$	\$	\$	\$	\$
Foundations (Not For Profit Entities)	\$		\$	\$	\$	\$	\$
State and State Supported Colleges and Universities	\$		\$	\$	\$	\$	\$
Private Colleges and Universities	\$		\$	\$	\$	\$	\$
All Other Sources	\$		\$	\$	\$	\$	\$
Total Station Revenue	\$		\$	\$	\$	\$	\$
Comments							
Question	Comment						

Question	Comment
Total Passive Revenue	KRCB received a condo from a member in July FY15, which was sold in Oct FY16. The \$78,011 is the realized gain of the sale of the condo over the tax property value of the condo from FY15.
Total Trade/In-Kind Revenue	In FY15, KRCB received a Signal Analyzer donated by Keysights Technology, valued at \$49,000 (inkind goods)

3.1 Station Expenses (Excluding Depreciation)

Jump to question: **3.1** 

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support						
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	1.60	\$ 117,697	\$ 0	\$ 15,376	-----	\$ 133,073
Finance and HR	0.80	\$ 35,441	\$ 0	\$ 12,902	-----	\$ 48,343
Administrative Support	1.49	\$ 42,851	\$ 0	\$ 13,139	-----	\$ 55,990
Total Corporate Management & Support	3.89	\$ 195,989	\$ 0	\$ 41,417	\$ 208,073	\$ 445,479
Development						
Membership - Pledge/On-Air	0.16	\$ 4,541	\$ 0	\$ 781	\$	\$ 5,322
Membership - Direct Mail	0.16	\$ 4,541	\$ 0	\$ 781	\$	\$ 5,322
Membership - Telemarketing		\$ 0	\$ 0	\$ 0	\$	\$ 0
Membership - Web/Online Fundraising	0.04	\$ 1,135	\$ 0	\$ 195	\$	\$ 1,330
Membership - All Other	1.23	\$ 35,852	\$ 0	\$ 6,016	\$ 174,102	\$ 215,970
Major Giving	0.01	\$ 227	\$ 0	\$ 39	\$	\$ 266
Planned Giving		\$ 0	\$ 0	\$ 0	\$	\$ 0
Capital Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0

Grant Solicitation (Competitive)	0.49	\$ 14,577	\$ 0	\$ 1,724	\$ 0	\$ 16,301
Total Development	2.09	\$ 60,873	\$ 0	\$ 9,536	\$ 174,102	\$ 244,511
Auction						
Auction	2.00	\$ 86,698	\$ 0	\$ 29,817	\$ 31,241	\$ 147,756
Underwriting						
National Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Local Production Underwriting	0.23	\$ 12,773	\$ 0	\$ 1,603	-----	\$ 14,376
Spot/Run of Schedule Underwriting	0.32	\$ 16,360	\$ 0	\$ 3,782	-----	\$ 20,142
Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Total Underwriting	0.55	\$ 29,133	\$ 0	\$ 5,385	\$ 2,691	\$ 37,209
Programming						
Program Acquisition	0.20	\$ 6,238	\$ 0	\$ 825	\$ 250,692	\$ 257,755
Program Scheduling	0.72	\$ 22,460	\$ 0	\$ 2,970	\$	\$ 25,430
Total Programming	0.92	\$ 28,698	\$ 0	\$ 3,795	\$ 250,692	\$ 283,185
Production						
National Broadcast Production	0	\$ 0	\$ 0	\$ 0	\$ 56,200	\$ 56,200
Local Broadcast Production	2.46	\$ 109,950	\$ 0	\$ 19,775	\$ 3,254	\$ 132,979
Contract Production & Services	0.08	\$ 6,227	\$ 0	\$ 959	\$	\$ 7,186
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0.90	\$ 43,466	\$ 0	\$ 7,629	\$ 9,578	\$ 60,673

Total Production	3.44	\$ 159,643	\$ 0	\$ 28,363	\$ 69,032	\$ 257,038
Content Distribution & Delivery (CD&D)						
Transmission/Distribution	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Operations (Master Control)	4.13	\$ 131,572	\$ 0	\$ 27,169	-----	\$ 158,741
Technical Maintenance	0.37	\$ 44,418	\$ 0	\$ 7,942	-----	\$ 52,360
Production Support	0.21	\$ 7,125	\$ 0	\$ 1,027	-----	\$ 8,152
Information Technology	0.46	\$ 19,430	\$ 0	\$ 4,135	-----	\$ 23,565
Total CD&D	5.17	\$ 202,545	\$ 0	\$ 40,273	\$ 270,266	\$ 513,084
Educational Services and Community Engagement						
Educational Services	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Community Engagement	0.11	\$ 2,531	\$ 0	\$ 625	\$ 0	\$ 3,156
Total Educational Services and Community Engagement	0.11	\$ 2,531	\$ 0	\$ 625	\$ 0	\$ 3,156
Marketing/ CRM						
Marketing, PR & Communications	0.24	\$ 8,694	\$ 0	\$ 3,442	\$ 22,862	\$ 34,998
Program Guide	0.16	\$ 5,796	\$ 0	\$ 2,295	\$ 8,004	\$ 16,095
Viewer & Member Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Special Events		\$ 0	\$ 0	\$ 0	\$ 1,876	\$ 1,876
Total Customer/Relationship Management	0.40	\$ 14,490	\$ 0	\$ 5,737	\$ 32,742	\$ 52,969
Other Activities & Services						

Other Activities & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Total Station Expenses (Excluding Depreciation)	<input type="text" value="18.57"/>	\$ <input type="text" value="780,600"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="164,948"/>	\$ <input type="text" value="1,038,839"/>
				\$ <input type="text" value="1,984,387"/>	

3.2 Other Activities & Services

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

Jump to question: [3.2](#) ▼

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
Total Student/Intern FTEs	<input type="text"/>

Jump to question: [3.3](#) ▼

Jump to question: [3.4](#) ▼

Corporate Management & Support	<input type="text" value="6,882"/>
Development	<input type="text" value="1,072"/>
Auction	<input type="text"/>
In-Kind Expenses \$	<input type="text"/>

Underwriting

Programming

Production

CD&D

Educational Services

Community Engagement

Customer/Relationship Management

Other Activities & Services

Total Station In-Kind Expenses

3.5 Indirect Support Expense Detail

Indirect Support - Occupancy

Indirect Support - Analog Transmitter Power

Indirect Support - Digital Transmitter Power

Indirect Support - All Other Expenses

Total Station Indirect Support

Total Station In-Kind Plus Indirect (Including Occupancy) Expenses

3.6 Capital Expenses and Related Items

Land and Buildings

Administrative and General Office Equipment

Production Equipment

CD&D and IT Equipment

Production Content (Capitalization and Amortization of Shows/Content)

Other Capital Expenditures

\$

\$

\$

\$

\$

\$

\$

\$

Jump to question: **3.5** 

Indirect Expenses \$

\$

\$

\$

\$

\$

\$

Jump to question: **3.6** 

(\$) Funded Depreciation

\$

\$

\$

\$

\$

\$

Capital Expenses (\$)

\$

\$

\$

\$

\$

\$

Depreciation/ Amortization (\$)

\$

\$

\$

\$

\$

\$

Total

Total Station Expenses (Including Depreciation)

Comments

Question

Comment

4.1 Corporate Management & Support Expense Detail

Jump to question:

Direct, Indirect
& In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)

Telecommunications and Utilities (excluding Transmitter Power)

Consulting, Contracted & Outsourced Personnel and Services Fees

Legal Fees

Accounting/Payroll Fees

Governance and Advisory Board Expenses

Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)

Facilities Maintenance

Professional Development/Training (For All Staff)

Indirect Support including Occupancy (Excluding Indirect Transmitter Power)

Interest Expense

All Other Corporate Management & Support

Total Corporate Management & Support

4.2 Station Volunteers

Jump to question:

of Volunteer event days

Report the total number of volunteer event days that benefited your station during the fiscal year?

Comments

Question

Comment

No Comments for this section

5.1 Membership Revenue (<\$1,000)

Jump to question: [5.1](#) 

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="89,864"/>	\$ <input type="text" value="17,457"/>	\$ <input type="text" value="45,519"/>	\$ <input type="text" value="27,805"/>	\$ <input type="text" value="180,645"/>
Direct Mail	\$ <input type="text" value="11,380"/>	\$ <input type="text" value="112,143"/>	\$ <input type="text" value="13,658"/>	\$ <input type="text" value="10,016"/>	\$ <input type="text" value="147,197"/>
Telemarketing	\$ <input type="text" value=""/>	\$ <input type="text" value=""/>	\$ <input type="text" value=""/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
Web/Online	\$ <input type="text" value="9,627"/>	\$ <input type="text" value="10,906"/>	\$ <input type="text" value="3,998"/>	\$ <input type="text" value="2,083"/>	\$ <input type="text" value="26,614"/>
Other Membership Programs	\$ <input type="text" value="7,864"/>	\$ <input type="text" value="40,277"/>	\$ <input type="text" value="6,321"/>	\$ <input type="text" value="5,700"/>	\$ <input type="text" value="60,162"/>
Total	\$ <input type="text" value="118,735"/>	\$ <input type="text" value="180,783"/>	\$ <input type="text" value="69,496"/>	\$ <input type="text" value="45,604"/>	\$ <input type="text" value="414,618"/>

5.2 Membership - # of Donors (<\$1,000)

Jump to question: [5.2](#) 

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift (#)
Pledge/On Air	<input type="text" value="1,740"/>	<input type="text" value="142"/>	<input type="text" value="349"/>	<input type="text" value="2,231"/>	<input type="text" value="188"/>
Direct Mail	<input type="text" value="170"/>	<input type="text" value="1,488"/>	<input type="text" value="174"/>	<input type="text" value="1,832"/>	<input type="text" value="101"/>
Telemarketing	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="0"/>	<input type="text" value=""/>
Web/Online	<input type="text" value="92"/>	<input type="text" value="127"/>	<input type="text" value="44"/>	<input type="text" value="263"/>	<input type="text" value="20"/>
Other Membership Programs	<input type="text" value="100"/>	<input type="text" value="389"/>	<input type="text" value="69"/>	<input type="text" value="558"/>	<input type="text" value="50"/>
Total	<input type="text" value="2,102"/>	<input type="text" value="2,146"/>	<input type="text" value="636"/>	<input type="text" value="4,884"/>	<input type="text" value="359"/>

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#) 

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	<input type="text" value="4,884"/>	<input type="text" value="5,243"/>	\$ <input type="text" value="414,618"/>
\$1,000 to \$9,999	<input type="text" value="38"/>	<input type="text" value="68"/>	\$ <input type="text" value="59,749"/>
\$10,000 and above	<input type="text" value="2"/>	<input type="text" value="2"/>	\$ <input type="text" value="45,000"/>
Total	<input type="text" value="4,924"/>	<input type="text" value="5,313"/>	\$ <input type="text" value="519,367"/>

5.4 Gift Type Detail

Jump to question: [5.4](#) 

Matching Gifts (\$ Amount)	\$ <input type="text" value="2,210"/>
Sustainer Gifts (# of Donors)	<input type="text" value="86"/>

5.5 Planned Giving Revenue Detail

Total amount of Planned Giving	Realized in FY (#)
	<input type="text" value="4"/>
Total	<input type="text" value="4"/>

Jump to question: [5.5](#)

Realized in FY (\$)
\$ <input type="text" value="63,645"/>
\$ <input type="text" value="63,645"/>

Jump to question: [5.6](#)

5.6 Endowment Fund Detail

Value of Fund at start of Fiscal Year?

New Endowment Contributions

Realized Investment Gains

Unrealized Investment Gains (Losses)

Discretionary spending from the Endowment Fund

Discretionary additions to the Endowment Fund

Value of Fund at end of Fiscal Year?

Value of pledged gifts not yet received?

Endowment Fund (\$)

\$ <input type="text" value="0"/>
\$ <input type="text" value="0"/>
\$ <input type="text"/>
\$ <input type="text"/>
\$ <input type="text"/>
\$ <input type="text"/>
\$ <input type="text" value="0"/>
\$ <input type="text"/>

Jump to question: [5.7](#)

5.7 Development Expenses

Premiums' Total

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses

Total

Direct & In-Kind Expenses (\$)

\$ <input type="text" value="95,867"/>
\$ <input type="text" value="5,359"/>
\$ <input type="text" value="72,876"/>
\$ <input type="text" value="174,102"/>

Jump to question: [5.8](#)

5.8 Pledge Appeal Minutes

Live

Virtuals/Pledge Events

Pre-Taped Local Breaks

of Minutes

<input type="text"/>
<input type="text" value="23,002.00"/>
<input type="text" value="14.00"/>

Air-Checks

23.00

Total

23,039.00

of total Pledge Appeal Minutes between 11PM and 6AM?

Comments

Question

Comment

Amount of Gifts (\$): Total

Member donated property in FY15 with a value of approx. \$223k to TV

Membership Expenses: Other Expenses

Other development expenses includes the escrow cost of selling the donated condominium

6.1 Underwriting Revenue Detail

Jump to question: [6.1](#)

Revenue (\$)

National Production Underwriting

\$ 0

Local Production Underwriting

\$ 0

Spot/Run of Schedule Underwriting

\$ 181,893

Educational Services Underwriting

\$

Community Engagement Underwriting

\$

Special Events/Other Underwriting

\$

Total

\$ 181,893

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: [6.2](#)

Total # of Underwriters

Revenue (\$)

Individuals

\$

Businesses (For Profit Entities)

\$ 0

Foundations (Not For Profit Entities)

\$ 0

Government (Federal, State and Local and Other Gov't)

\$ 0

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)

\$ 0

Total

\$ 0

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: [6.3](#)

Total # of Underwriters

Revenue (\$)

Individuals

Businesses (For Profit Entities)

Foundations (Not For Profit Entities)

Government (Federal, State and Local and Other Gov't)

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)

Total

	\$	
43	\$	104,716
10	\$	29,975
2	\$	44,583
1	\$	2,619
56	\$	181,893

6.4 Underwriting Detail - Expenses

Jump to question: **6.4** ✓

Direct
& In-Kind Expenses (\$)

\$

\$

2,691

\$

2,691

Total

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: **6.5** ✓

Amount

71

62.00

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

Comments

Question

Comment

Total Production Underwriting Revenue (\$) In FY15, we had a Community Engagement U/W for \$24K. For FY16, there was no underwriting specifically for Community Engagement.

7.1 Auction Detail - Revenue

Jump to question: **7.1** ✓

Gross Realized Revenue (\$)

\$

227,087

\$

227,087

Auction Total

Total

7.2 Auction Detail - Expenses

Jump to question: **7.2** ✓

Direct
& In-Kind Expenses (\$)

\$

0

Cost of purchased items to auction

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses

Total

\$ 7,870

\$ 23,371

\$ 31,241

7.3 Number of Auctions

Jump to question: 7.3

Number of Auctions

TV broadcast auction (may include an online component)

3

Number of Auction Days per Year

18

Online only auction

Total

3

18

Comments

Comment

Question

No Comments for this section

8.1 Program Acquisition Expenses

Jump to question: 8.1

Direct & In-Kind Expenses (\$) # of Hours of Programming Aired on Main Broadcast Channel (1 Stream)

of Hours of Programming Aired on All Other Broadcast Channels

PBS Programs - NPS

2,370.00

PBS Programs - PFP

975.00

PBS Programs - PBS Plus & Other

437.00

PBS Programs - Total

\$ 222,087

3,782.00

NETA

\$ 2,257

1,362.00

BBC

\$ 8,300

86.00

APT

\$ 13,212

2,062.00

8,760.00

Movie Packages (Other Distributors)

\$ 0

All Other Program Acquisitions (Other Distributors)

\$ 4,555

1,370.00

Local Productions

98.00

Total

\$ 250,411

8,760.00

8,760.00

8.2 Program Acquisition & Scheduling Expenses

Program Acquisitions

Consulting, Contracted & Outsourced Personnel and Services Fees

Other Expenses

Total

Jump to question: [8.2](#) 

**Direct
& In-Kind Expenses (\$)**

\$

\$

\$

\$

Jump to question: [8.3](#) 

8.3 PBS Program Differentiation

Are you a PBS PDP Station? Yes

8.4 Ratings Data and Market Data

2015

Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

Jump to question: [8.4](#) 

Comments

Question

Comment

Nielsen Prime-Time Average Quarter Hour Households

NielsenDataPrepopulated 44025

Nielsen Full Day Average Cumulative Households: Weekly (#)

NielsenDataPrepopulated 44030

Nielsen Full Day Average Cumulative Households: Daily (#)

NielsenDataPrepopulated 44035

Total Area Population Households (#)

NielsenDataPrepopulated 44045

Estimated Total Commercial TV Ad Revenue (\$)

NielsenDataPrepopulated 44050

9.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: [9.1](#) 

**Non Broadcast Production
(Includes Fixed Point to
Point Delivery, Web, etc.)**

\$

**National
Broadcast Production**

\$

**Local
Broadcast Production**

\$

Contracted Personnel (Including Outside
Producers, Directors, Talent/On Air Hosts etc.),
Services and Equipment Rental

Other Expenses

\$

\$

Total Production Services Expenses


\$

\$

\$

9.2 Content Production Intended for Station use (by type)

Jump to question: [9.2](#) 

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)			
State/local government or election coverage	<input type="text"/>	<input type="text" value="3.00"/>	<input type="text" value="4.00"/>			
Informational call-in broadcast	<input type="text"/>	<input type="text"/>	<input type="text"/>			
News	<input type="text"/>	<input type="text" value="2.00"/>	<input type="text" value="4.00"/>			
Public Affairs	<input type="text"/>	<input type="text" value="4.00"/>	<input type="text" value="2.00"/>			
Arts and Culture	<input type="text" value="6.50"/>	<input type="text" value="2.00"/>	<input type="text" value="1.00"/>			
Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>			
Pledge Programs, Pledge Breaks & Auction	<input type="text" value="1.50"/>	<input type="text" value="70.00"/>	<input type="text"/>			
Educational	<input type="text" value="1.00"/>	<input type="text" value="2.00"/>	<input type="text" value="3.00"/>			
All Other Productions	<input type="text" value="15.00"/>	<input type="text"/>	<input type="text" value="7.00"/>			
Total Number of Hours	<input type="text" value="24.00"/>	<input type="text" value="83.00"/>	<input type="text" value="21.00"/>			
Total Hours using Closed-Captioning	<input type="text" value="24.00"/>	<input type="text"/>	<input type="text"/>			
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>			
Comments	<input type="text"/>					
Question	<input type="text"/>					
No Comments for this section	<input type="text"/>					
10.1 Revenue Generated by Content Distribution & Delivery Activities						
Jump to question: <input type="text" value="10.1"/> 						
Revenue (\$)						
Tower Lease	<input type="text" value="\$ 72,919"/>					
ITFS/Alternative Transmission Services	<input type="text" value="\$ 230,400"/>					
Uplink/Teleconferencing Services	<input type="text"/>					
Facility/Equipment Rental	<input type="text"/>					
Datacasting	<input type="text"/>					
Network/Internet Connectivity	<input type="text"/>					
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	<input type="text" value="\$ 250,000"/>					

Total\$ **10.2 Content Distribution & Delivery Expenses**Jump to question: **10.2** **Direct, Indirect
& In-Kind Expenses (\$)**

Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)

\$

CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)

\$

Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)

\$

STL Fees

\$

Tower Rent/Lease/Mortgage

\$

ITFS/Alternative Transmission Services

\$

Uplink/Teleconferencing Services

\$

Datacasting

\$

Network/Internet Connectivity

\$

Digital Transmitter Power (Direct Expense)

\$

Analog Transmitter Power (Direct Expense)

\$

Indirect Support - Analog and Digital Transmitter Power

\$

Interconnection Expenses

\$

Other Expenses

\$ **Total**\$ **10.3 Broadcast Capacity**Jump to question: **10.3** **# Operated****Average # of Hours
per Day Operated**

UHF Transmitters - Digital

VHF Transmitters - Digital

Translators/Low Power Transmitters - Analog(Boosters)

Translators/Low Power Transmitters - Digital(Boosters)

ITFS Channels

10.4 Master Control Facilities

Master Control Facilities - # Operated

Number
1

Jump to question: 10.4 ✓

Master Control Facilities - Total Hours/Day

Hours per Day
24.00

Master Control Facilities - Staffed Hours/Day

13

10.5 DTV Expenditures

Jump to question: 10.5 ✓

Capital Expenditures for DTV Production Equipment

Amount (\$)
21,445

Capital Expenditures for DTV Tower Related Equipment

\$

Capital Expenditures for DTV Master Control Equipment

\$

Capital Expenditures for DTV Transmission Equipment

\$

Capital Expenditures for DTV Other Equipment

\$

Non-Capital, Non-Personnel Expenses for DTV

\$

Total

21,445

10.6 DTV Expenditures - Cumulative

Jump to question: 10.6 ✓

Amount (\$)

2,513,537

How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year?

30,000

Comments

Question

Comment

No Comments for this section

11.1 Educational Services Revenue

Jump to question: 11.1 ✓

Revenue (\$)

\$

Federal Grants

State Government Grants

\$

Fee-For-Service or Entrepreneurial Services

\$

Underwriting for Educational Services

\$

Other Revenue Generated by Educational Services

Total

\$	
\$	0

11.2 Educational Services Expenses

Jump to question: 11.2

Direct
& In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees

\$	
----	--

Other Expenses

\$	
----	--

Total

\$	0
----	---

11.3 Educational Content Detail

Jump to question: 11.3

Direct
& In-Kind Expenses (\$)

Create Local Educational Content for Broadcast

\$	
----	--

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$	
----	--

Create National Educational Content for Broadcast

\$	
----	--

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$	
----	--

Program Acquisition

\$	
----	--

Total

\$	0
----	---

11.4 Educational Content Delivery

Jump to question: 11.4

of Hours of Educational Programming
Aired on Main Broadcast
Channel (1 Stream)

of Hours of Educational
Programming Aired on All
Other Broadcast Channels

of Hours of Educational
Non-Broadcast Delivery
(includes Fixed Point
to Point, Web, etc.)

PBS Kids

1,170.00

--

--

K-12 Instructional TV

--

--

--

GED, Workplace Essential
Skills and Adult Literacy on
TV - English

--

--

--

GED, Workplace Essential
Skills and Adult Literacy on
TV - Other than English

--

--

--

Annenberg Teacher Channel

--

--

--

Other

45.00

Total

1,215.00

11.5 Educational Workshops

Jump to question: 11.5

Ready to Learn

of Workshops

Total # of Attendees

Other Pre-K Teacher Professional Development/Training

Other K-12 Teacher Professional Development/Training

Other Pre-service Teacher Professional Development/Training

Other College/University Faculty Professional Development/Training

Other Professional Development/Training

Total

0

0

Comments

Question

Comment

No Comments for this section

12.1 Community Engagement Revenue

Jump to question: 12.1

Grants (Competitive)

Revenue (\$)

0

Fee-For-Service or Entrepreneurial

0

Underwriting of Outreach Events

Other Revenue Generated by Community Engagement

0

Total

0

12.2 Community Engagement Expenses

Jump to question: 12.2

Consulting, Contracted & Outsourced Personnel and Services Fees

Direct & In-Kind Expenses (\$)

0

Other Expenses

0

Total

0

Comments

Question Community Outreach Revenue (\$):
Total

Comment

For FY16 there was no UMW that was specifically for Community Engagement

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: [13.1](#)

	TV Totals		Joint TV and Radio: Amount Allocated to TV		Joint TV and Radio: Amount Allocated to Radio		Radio Only (100% Dedicated)		Total
	(Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	(100% Dedicated)							
Corporate Management & Support	<input type="text" value="3.89"/>	<input type="text" value="0.80"/>	<input type="text" value="3.09"/>	<input type="text" value="0.77"/>	<input type="text" value="0.13"/>	<input type="text" value="2.74"/>	<input type="text" value="4.66"/>		
Development	<input type="text" value="2.09"/>	<input type="text" value="2.00"/>	<input type="text" value="2.09"/>	<input type="text" value="0.52"/>	<input type="text" value="0.13"/>	<input type="text" value="2.74"/>	<input type="text" value="2.00"/>		
Auction	<input type="text" value="2.00"/>	<input type="text" value="0.55"/>	<input type="text" value="0.92"/>	<input type="text" value="0.14"/>	<input type="text" value="0.50"/>	<input type="text" value="1.42"/>	<input type="text" value="0.69"/>		
Underwriting	<input type="text" value="0.92"/>	<input type="text" value="0.08"/>	<input type="text" value="3.35"/>	<input type="text" value="1.59"/>	<input type="text" value="1.62"/>	<input type="text" value="6.64"/>	<input type="text" value="8.14"/>		
Production	<input type="text" value="3.44"/>	<input type="text" value="0.11"/>	<input type="text" value="0.03"/>	<input type="text" value="0.10"/>	<input type="text" value="0.50"/>	<input type="text" value="0.14"/>			
CD&D	<input type="text" value="5.17"/>	<input type="text" value="7.30"/>	<input type="text" value="11.25"/>	<input type="text" value="4.13"/>	<input type="text" value="4.25"/>	<input type="text" value="26.93"/>			
Educational Services and Community Engagement	<input type="text" value="0.40"/>	<input type="text" value="0.40"/>	<input type="text" value="0.10"/>	<input type="text" value="0.50"/>					
Customer/Relationship Management	<input type="text" value="18.57"/>	<input type="text" value="7.30"/>	<input type="text" value="11.25"/>	<input type="text" value="4.13"/>	<input type="text" value="4.25"/>	<input type="text" value="26.93"/>			
Other Activities & Services									
Total Station FTEs									

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: [13.2](#)

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)		Joint TV and Radio: Amount Allocated to TV		Joint TV and Radio: Amount Allocated to Radio		Radio Only (100% Dedicated)		Total
	(Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	(100% Dedicated)							
Corporate Management & Support	<input type="text" value="237,406"/>	<input type="text" value="87,626"/>	<input type="text" value="149,784"/>	<input type="text" value="37,446"/>	<input type="text" value="0"/>	<input type="text" value="274,856"/>			
Development	<input type="text" value="70,409"/>	<input type="text" value="0"/>	<input type="text" value="70,411"/>	<input type="text" value="17,602"/>	<input type="text" value="7,918"/>	<input type="text" value="95,931"/>			

Auction	\$ 116,515	\$ 116,516	\$ 0	\$ 0	\$ 116,516
Underwriting	\$ 34,518	\$ 0	\$ 34,512	\$ 7,647	\$ 42,159
Programming	\$ 32,493	\$ 32,494	\$ 0	\$ 26,450	\$ 58,944
Production	\$ 188,006	\$ 2,825	\$ 185,183	\$ 96,450	\$ 400,284
CD&D	\$ 242,818	\$ 163,445	\$ 79,377	\$ 46,070	\$ 383,950
Educational Services and Community Engagement	\$ 3,156	\$ 0	\$ 3,156	\$ 789	\$ 3,945
Customer/Relationship Management	\$ 20,227	\$ 0	\$ 20,229	\$ 5,057	\$ 25,286
Other Activities & Services	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Total Station Personnel Expenses	\$ 945,548	\$ 402,906	\$ 542,652	\$ 211,061	\$ 1,401,871

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: **13.3** 

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 2,347,711	\$	\$	\$	\$	\$ 0
Direct Expenses	\$ 960,075	\$	\$	\$	\$	\$ 0
In-Kind Expenses	\$ 78,764	\$	\$	\$	\$	\$ 0
Indirect Expenses	\$ 0	\$	\$	\$	\$	\$ 0
Total Station Personnel Expenses	\$ 945,548	\$ 402,906	\$ 542,652	\$ 211,061	\$ 245,252	\$ 1,401,881
Depreciation	\$ 224,653	\$	\$	\$	\$	\$ 0
Total Station Expenses (including Depreciation)	\$ 2,209,040	\$ 402,906	\$ 542,652	\$ 211,071	\$ 245,252	\$ 1,401,881

Comments
Question

Comment