



Press contact at NorCal Public Media:

Darren LaShelle

707.584.2000

Darren_lashelle@norcalpublicmedia.org

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NorCal Public Media receives three Public Media Awards

Northern California Public Media (NorCal) has received four nominations and three 2023 Public Media Awards from the National Education Television Association (NETA) at the 55th Annual Public Media Awards.

“Congratulations to all of this year’s nominees and award winners,” said NETA President Eric Hyyppa. “This year the entries were exemplary, showcasing the best of the best from across the public media system.” The winners were announced at the 55th Annual Public Media Awards Gala on September 10, 2023, at the NETA Conference and CPB Public Media Thought Leader Forum.

The Award for **Radio - Environment** went to **Ear to the Wild**, a continuous series of wildlife audio clips and commentary airing on KRCB 104.9FM, NorCal’s NPR radio station serving the North Bay, produced and presented by environmental advocate and soundscape ecologist Jack Hines.

The Award for **Innovation in Education** was given to NorCal’s **My Planet My Voice**, a program for mentoring youth as video and television producers airing their climate concerns and positive solutions.





The Award for **Local Content and Service** went to NorCal's **2022 Local Content and Service Report to the Community**. This was the third consecutive win for Northern California Public Media in this category.

"We are very proud of our fantastic and talented team! We're thankful to NETA for the wonderful conference and we're very grateful for the nominations," said President & CEO Darren LaShelle.

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More information and links:

Ear to the Wild information and archived audio shorts can be found at:

<https://norcalpublicmedia.org/environment/ear-to-the-wild>

My Planet My Voice information and sign-ups for interested young people can be found at:

<https://norcalpublicmedia.org/environment/my-planet-my-voice> and the library of MPMV videos is available on YouTube at: <https://www.youtube.com/c/MyPlanetMyVoice>

The 2022 Local Content and Service Report to the Community is available on NorCal's website here:

https://norcalpublicmedia.org/images/transparency_files/2022AnnualReportFINAL.pdf

