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## NorCal Public Media's KRCB-NPR wins Public Media Journalism Awards

Northern California Public Media is proud to announce new awards presented this week to its news team at KRCB 104.9FM, NPR for the North Bay.

At the Public Media Journalist's Association annual conference in Kansas City, Missouri, news director Greta Mart accepted two awards on behalf of the KRCB news team on Friday, June 27, 2025.



The Public Media Journalists Association (PMJA) is an association representing public media journalists across the United States, supporting, empowering and advocating for journalists working in public media. PMJA fosters high ethical standards in the practice of journalism, providing training and networking opportunities for members to improve and excel in their work.

"We are always excited to be able to honor the great journalism at local public radio stations across the country," said Christine Paige Diers, PMJA Executive Director. "This

year, more than 1,450 entries competed for these honors." Entries were judged by more than 70 public media professionals.

In the Continuing Coverage category, the KRCB Wine Beat won the Division A First Place PMJA Award. The ongoing series, in which regular contributor Tina Caputo produces informative and engaging





features on many aspects of the wine industry, provides listener insights about a key industry in the Bay Area. Division A indicates newsrooms with 0 to 3 staff.

“In a time of shrinking newsrooms, public media plays a key role in keeping our communities informed, connected and heard,” says Tina Caputo. “For a small-but-mighty newsroom like KRCB’s to be recognized with a national journalism award isn’t just an honor—it’s a testament to the impact that thoughtful, locally driven journalism can have on a national stage.”

In the Enterprise category, which recognizes reporting not generated by press releases or other news but by developed sources and independently by the news organization, KRCB won the Division A Second Place PMJA Award for reporter Noah Abrams’ *“What to do with old flares? Question that’s befuddled boaters may soon be answered,”* a report about expired and unused marine flares, considered explosive material in the fire-wary western states and difficult to discard safely and legally.

“It is a great honor to be recognized for the work we do here at NorCal Public Media. It couldn’t be done without the support of the whole radio team, and KRCB’s News Director Greta Mart,” says Noah Abrams. “I can’t think of a better example of how local public media pulls back the curtain and personalizes news reporting than having the chance to interview a close friend’s father about an issue that affects Californians from every corner of the state. I am proud to continue KRCB’s legacy of critical environmental reporting.”

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### ***More information and links:***

[KRCB Wine Beat stories](#)

["What to do with old flares?" story from KRCB News](#)

[KRCB News home page](#)

[About the Public Media Journalists Association](#)

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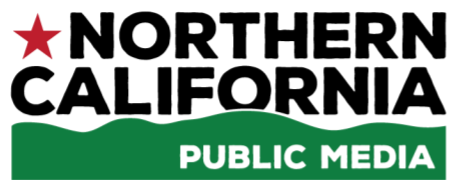
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KRCB reporter Michelle Marques (L) and news director Greta Mart accepted the 2025 journalism awards for KRCB news.



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Petaluma vintner Michael Cruse spoke to KRCB's Wine Beat about the effect of tariffs on local wineries.



Contributing reporter Tina Caputo of the KRCB Wine Beat







**KRCB's Noah Abrams spoke with sailor Dave Grieve about the disposal of expired marine flares.**