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## NorCal Public Media Appoints Two New Board Members

Northern California Public Media (NorCal Public Media) added two new members to its Board of Directors in May 2025.

**Kaitlyn Garfield** is the Housing Director of Housing Land Trust of the North Bay, and **Moriah Scoble** is a tech marketing leader and former nonprofit director with roots in journalism and media advocacy.



**MORIAH SCOBLE**



**KAITLYN GARFIELD**

“Our Board Members are so valuable to the organization, bringing experience, knowledge of the community, financial expertise and much more to advise us on the best ways we can move forward in service to the community,” said NorCal president & CEO Darren LaShelle.





As a housing advocate, Kaitlyn Garfield brings a background and studies in economics to the table, as well as deep knowledge of Bay Area housing challenges and solutions. In addition to her work at Housing Land Trust, she serves on the Generation Housing Policy Advisory Committee and the California Community Land Trust Network Policy Committee.

Moriah Scoble brings expertise in strategic organizational leadership, data-driven growth and performance, community engagement and public impact.

“I am passionate about leveraging the power of media to inspire, inform and connect diverse communities,” said Scoble. “I am also committed to fostering collaboration, inclusion and creativity to catalyze positive change.”

“We are very lucky to have found two such experts to join other Board Members with similar and differing skill sets to round out a very effective group of advisors for NorCal Public Media,” LaShelle said.

The next Board of Directors meeting takes place September 24, 2025 at 6pm and is open to the public. Anyone interested in attending can make an appointment with the station by calling 707-584-2000.

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***More information and links:***

[NorCal Public Media Public Information Page](#)

[Board of Directors at NorCal Public Media](#)

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