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NorCal Public Media's Hannah Lee Named Rising Star of 2025 by *Current*, the trade publication for public media

NorCal Public Media is proud to announce that its producer/videographer/editor **Hannah Lee** has been named to the *Current* magazine Rising Stars of 2025.

The honorees are ages 35 and under and work in a variety of roles at public media stations and national organizations. Each was nominated by colleagues or supervisors for their exceptional contributions to their workplaces, communities and public media at large. Lee and 14 other early- and mid-career professionals who are carrying public media's mission forward in new and innovative ways were chosen from more than 160 nominations.

Lee came to NorCal Public Media as an independent contractor chosen for its Corporation for Public Broadcasting (CPB)/Poynter Digital Transformation





project. She wrote and co-hosted *My Planet, My Voice* the YouTube series created for the Digital Transformation project. Next she produced the original series *Prepare Yourself!* a skit-based series aimed to engage viewers around public safety and emergency preparedness with wit, humor and pop cultural touches.

“We hired Hannah as soon as a full-time position became available,” said station president & CEO Darren LaShelle. “She is an excellent storyteller, project manager, editor and writer.”

“My work has always been rooted in a passion for education around the critical climate and environmental issues of our time as well as the social, political and economic factors that drive them,” said Lee. “I was first drawn to NorCal Public Media for its strong environmental reporting.”

The Center for Environmental Reporting at NorCal Public Media encompasses stories about climate, the environment, Bay Area issues and advances, scientists, activists and other individuals and their work and achievements, across all television, radio, news, podcasts, digital and streaming platforms offered by the organization.

Lee’s current project for NorCal Public Media is the original docuseries *Climate California* on which she is a producer and co-director.

“Working with Hannah on *Climate California*, and in general, is such a pleasure. She is on top of it! She’s organized, has great story ideas and is always thoughtful and considerate,” said fellow producer Jeremy Jue. “Even when things get stressful, she is pleasant to be around and easy to work with. It doesn’t surprise me that she’s been recognized as a rising star—she already is one, and we’re so lucky to have her on our team.”

“We’ve traveled all over the state for *Climate California* and met with scientists, activists, thought leaders and those fighting to build a new story of climate change — one that is innovative, hopeful and empowering,” Lee explained.

Climate California airs on Bay Area local broadcast, streaming and on PBS Passport and has achieved national distribution with PBS Plus for 2026. *Climate California* was just nominated in May for a 2025 Emmy Award.





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More information and links:

[Current article on the Rising Stars of 2025](#)

[My Planet My Voice on YouTube](#)

[Prepare Yourself series on YouTube](#)

[Climate California website and episodes](#)

[The Center for Environmental Reporting](#) at NorCal Public Media

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