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NorCal Public Media debuts new docuseries, Climate California

Northern California Public Media (NorCal) debuts its new television series, Climate California on its two Bay Area public television stations and streams in October 2024. The hybrid docuseries is set to include ten 30minute television episodes and ten digital shorts which will run on YouTube.

"Climate California explores stories about how we're tackling climate change," explains series writer, director and presenter Charles Loi. "These are the people rewriting the story of California. And helping us reimagine humanity's place on this planet, including our connection to nature, to each other, and to ourselves."

The first television episode, *Reclamation*, airs on Tuesday, October 29 at 9pm on KRCB and Wednesday, October 30 at 7pm on KPJK. Climate California: Reclamation features information on the history of oil extraction and other human extraction activities that brought us to where we are today. It introduces trailblazers who are reclaiming the story of extraction in California and helping us to reimagine the future.

Featured guests include writer Kim Stanley Robinson, Cesar Aguirre of the Central California Environmental Justice Network, Oshun O'Rourke, a fisheries biologist of the Yurok Tribe, and Dan Leiberman, co-author of The Molecule of More.









The creative team working on *Climate California* for NorCal Public Media are Charles Loi, Writer, Director, Producer and Presenter; Jeremy Jue and Hannah Lee, co-Writers and co-Directors, Producers; William Meese, Post-Production Supervisor; and series Executive Producers Paul Swensen and Darren LaShelle.

"Climate California is a powerful series that addresses the pressing climate issues confronting Californians, weaving these challenges into a timeless narrative that speaks to us all," says Swensen. "By highlighting urgent obstacles we face today, it connects deeply with the Bay Area communities we serve. More importantly, it not only sheds light on our struggles but also offers innovative solutions that inspire hope and empower us to take action together for a sustainable future."

Climate California: Explorations is the companion series of 10-minute digital episodes which will appear on YouTube in the coming weeks. Producer Meg Haywood-Sullivan is a professional photographer and environmentalist who recently received her master's degree in sustainability at Harvard University. In her graduate work, she studied the potential of digital media to build researcher-Gen Z alliances and solidified her understanding of how innovative communication strategies can bridge the gap between science and the public.

"Climate California: Explorations is supported with a grant from PBS to help NorCal Public Media extend the environmental work we are doing on TV through the series Climate California to a broader digital audience of young people," says LaShelle. "We are committed to providing environmental education on all media platforms."









NorCal Public Media will roll out further episodes of *Climate California* on its television channels and streams over the next year. Climate California: Explorations will be released week by week on the NorCal Public Media YouTube page with all episodes available by the end of 2024.

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More information and links:

NorCal Public Media television schedule listings can be found here.

The NorCal Public Media YouTube page can be found here.

Viewers can stream NorCal television shows on Roku, Apple TV, and Amazon Fire by downloading the NorCal App.

KRCB and KPJK also stream directly from the NorCal website.

Images from Climate California are available for download here.

Meg Haywood-Sullivan's biography, work samples and social media links can be found here.

More about writer Kim Stanley Robinson.

More about the Central California Environmental Justice Network.

More about the Yurok Tribe.

More about Dan Leiberman and The Molecule of More.















