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NorCal Public Media offers comprehensive election coverage from PBS, NPR and local resources

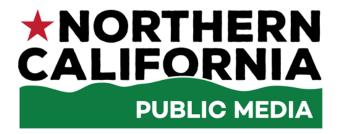
Northern California Public Media (NorCal) will offer in-depth coverage of presidential, statewide and local elections from PBS News, NPR News, the KRCB-FM news team and more on November 5th. Viewers and listeners will receive election results and analysis on broadcast television, live streams, podcasts and on the web.

For 21 consecutive years, a national study has rated PBS as the most-trusted institution in America*. When asked which networks they trust most when it comes to news and public affairs programming, respondents ranked PBS #1, ahead of the major broadcast and cable news networks.

On KRCB-PBS, channel 22 on cable and over-the-air broadcasts, PBS News national election coverage will air from 3pm to 11pm Pacific Time. Viewers can also live stream KRCB online and on the NorCal App for TV on Roku, Amazon Firestick and Apple TV devices.

On KPJK channel 60, viewers will find unique perspectives on FNX (First Nations Experience) Election Night coverage from 6pm to 10pm. FNX coverage also airs on channel 60.5 over-the-air and channel 1147 on Comcast Xfinity.

On the radio, NPR News coverage will be carried by KRCB 104.9FM in the North Bay from 4pm to midnight. Radio election coverage will also include live updates from California Newsroom with contributing reporters from stations all over the Golden State.





The KRCB North Bay news team will begin live updates of local election results at 8pm when the polls close. News director Greta Mart and reporter Michelle Marques will be updating results on the air as they happen, and field reporter Noah Abrams will be on the ground covering Measure J, the hotly-debated Sonoma County ballot measure addressing factory farms which is being closely watched by farm interests in localities nationwide. KRCB will also have live coverage on the ground at headquarters for the Chris Rogers campaign for State Assembly from the North Coast.

Election results coverage (local, state and national) will continue on KRCB radio Wednesday, November 6 with NPR Morning Edition at 6am.

Comprehensive pre-election and post-election 2024 coverage at local, state and national levels can also be found daily online at KRCB.org/elections. North Bay voters can find candidate interviews, ballot measure analysis and fact-checking, and other voter information in the NorCal Ballot Box podcast.

*Survey conducted by Marketing & Research Resources, Inc. (M&RR) among a sample of 1,108 adults ages 18+, 535 men, 572 women, and 1 respondent preferred to self-identify. The results are weighted to be nationally representative of the U.S. adult population.

More information and links:

The KRCB news department can be reached at 707.584.2049 or news@krcb.org.

NorCal TV live streams can be found online here.

North Bay, Statewide and NPR national election news can be found here.

Listeners can stream KRCB radio anytime, anywhere by downloading the NorCal Mobile App.

